



How can we shape
personal mobility
for the megacity?



WS 2: Key Messages

Do city dwellers drive because they need to or because they can?

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Motivations of City dwellers to drive

- Habit - they are used to it.
- Travel time - the car is often the faster mode.
- Convenience - for many people the car is more comfortable.
- Safety - many people feel unsafe in transit mode.
- Privacy - many people are deterred by crowded transit.
- Pleasure - many people like to drive.



Taxonomy of city dwellers based on driving forces of mode choice



Action recommendation

At the level of the UN a sustainable development goal for transport should be set on the agenda. FISITA should support this process actively.

