



How can we shape  
personal mobility  
for the megacity?



## WS 1: Key Messages

Do Cars Shape Cities,  
or do Cities Shape Cars

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# Key Messages

- Cars shape cities spatially
- Price/ Convenience of access to energy shapes cars and cities
- ICT/ Social Media shapes mobility demand = cities and cars
- Value change shapes cities and cars
- Price of car shapes cities
- Revolutionary changes shapes revolutionary innovation shapes cities (anti-gravity?)



# Key Messages

- People's cognition and decisions shape cities and cars!
- [www.urban-age.net](http://www.urban-age.net);
- [www.intelligent-city.net](http://www.intelligent-city.net)

